

The Savannah Irish Festival

2023 Festival Sponsorship Levels

Deadline for Sponsorship Opportunities: Friday, December 30, 2022

Program Size for 2023 – 8.5 x 11

Memorial:	\$0.00
<ul style="list-style-type: none">If you have had a loved one pass away since February 2020 honor their memory by adding their name to the memorial page of the 2023 Savannah Irish Festival program. Simply email the Savannah Irish Festival at savirishfest@gmail.com with your loved one's salutation, first and last name along with their birth year and death year and your loved one will be added to our memorial page.	
Family Page:	\$30.00 + \$5/Per Person
<ul style="list-style-type: none">Honor your Irish heritage and your Irish family name by adding your last name along with family members to the Family Page of the 2023 Savannah Irish Festival program! The cost of the family name is \$30, and it will be an additional \$5 to add first names to your listing. <i>Please note there is a maximum is 6 first names to each last name.</i>	
HOLLOGAN LEVEL	\$100.00
<ul style="list-style-type: none">Black and white ¼ page 2023 Savannah Irish Festival Program Ad<ul style="list-style-type: none">Upgrade to color logo by paying an additional \$35.00Business name on Festival Website	
MACHREE LEVEL:	\$200.00
<ul style="list-style-type: none">Black and white ¼ Page 2023 Savannah Irish Festival Program Ad<ul style="list-style-type: none">Upgrade to color logo by paying an additional \$35.00Business name on Festival Website2 Festival Admission Passes2 social media mentions between January 1st and February 18th, 2023	
SHILLELAGH LEVEL	\$350.00
<ul style="list-style-type: none">Color ½ page 2023 Savannah Irish Festival Program AdBusiness name on Festival Website4 Festival Admission Passes5 social media mentions between January 1st and February 18th, 2023	
HARP LEVEL	\$500.00
<ul style="list-style-type: none">Color ¾ page 2023 Savannah Irish Festival Program Ad<ul style="list-style-type: none">Add up to a 10 word blurb from business for an additional \$20.00Small business logo on the Festival Website with link to business website8 Festival Admission Passes10 social media mentions between January 1st and February 18th, 2023	
SHAMROCK LEVEL	\$750.00
<ul style="list-style-type: none">Full Page Program Ad in color<ul style="list-style-type: none">Add up to a 50 word blurb about business for an additional \$30.00Additional ¼ page black and white logo in 2023 Savannah Irish Festival Program Ad<ul style="list-style-type: none">Upgrade to color for an additional \$35.00Mid-size business logo on Festival Website with link to business website10 Festival Admission Passes15 social media mentions between January 1st and February 18th, 2023	

CHEIFTAN LEVEL**\$1000.00**

- Full Page Program Ad in color
 - Up to 50-word blurb about business
 - Additional ½ page color logo in 2023 Savannah Irish Festival Program Ad
 - *Upgrade to full page color ad for \$100.00*
 - Mid-size business logo on Festival Website with link to business website
 - 10 Festival Admission Passes
 - 4 Ceili access passes at Billy's Place on Saturday, February 18th
 - 25 social media Mentions December 1st, 2022 and February 18th, 2023
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St. Patrick's Level**\$2000.00**

- Two Full Page Program Ad in color
 - Up to 75-word blurb about business
 - Additional ½ page color logo in 2023 Savannah Irish Festival Program Ad with Thank You
 - Large business logo on Festival Website with link to business website
 - 15 Festival Admission Passes
 - 8 Ceili access passes at Billy's Place on Saturday, February 18th
 - 25 social media Mentions December 1st, 2022 and February 18th, 2023
 - Business logo on all printed advertising material for The Savannah Irish Festival on Saturday, February 18, 2023
 - *Business logo on stage banner for an additional \$500*
 - Have the option to advertise first for the 2024 Savannah Irish Festival as we prepare for the 200-year anniversary of the St. Patrick's Day Parade in 2024!
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Sponsorship Add Ons

Does your business also want to sponsor specific areas of the Savannah Irish Festival in addition to your main sponsorship? Ask us about our addon options below.

- **Children's Area Sponsor** \$750.00/ea
 - Your Business Logo will let attendees know that your business is sponsoring the children's area. Fun and games with some Irish culture for the wee ones!
 - *Limit 3 sponsors or one sponsor at \$2,250*
- **Entertainment Sponsor** \$500/\$1,000/\$1,500/\$2000 Entertainer
 - *The Savannah Irish Festival will give your business visibility to attendees as the sponsor for your level of entertainer at the Savannah Irish Festival. And, you have the option of introducing the entertainer on stage prior to their performance so attendees can learn about your business! You will also have social media mentions about sponsoring the entertainer with the entertainer's biography attached to your business name! Finally, your business will be highlighted as the performer sponsor in the program.*
 - *Cost of entertainment sponsorship depends on level of entertainer and/or Storyteller, Local-ish Musician and/or Head Liner*
 - *Limited to 4 sponsors (one sponsor per level)*
- **Irish Wolf Hounds Sponsor** \$200.00/ea
 - Half of the proceeds raised will go to the Irish Wolf Hound Rescue Group in Savannah with your Business name after the festival
 - *Limit 5 Sponsors or one sponsor at \$1,000*

- **Irish Dancers**

\$600/ea

- An Irish festival favorites! Align your business with these dance performances and support a local dance team. Irish dancing has always been part of the Irish culture and attendees to the festival love seeing the young people dance to traditional Irish music! Sponsor the Irish dancers and see your business highlighted with these extraordinary talented young people. Your business will be mentioned prior to the performance as their sponsor and in the Savannah Irish Festival program as well as on social media! Like our other non-profit partners half of the proceeds of this sponsorship will go to the Irish Dancers after the festival.
 - Limit 3 sponsors or one \$1,800 sponsor

AD SPECIFICATIONS

- Full Page Ad 8.5 x 11
- ½ Page Ad 5.5 x 8.5
- ¼ Page Ad 4.25 x 5.5
- Business Name Mentioned will be in List Form

PHOTOGRAPHY/ARTWORK:

- Please include your business name in the file.
- All ads submitted in a format “other than a pdf” must be accompanied by any photos, artwork, and typeface that is used within the ad.
- Document size should be exactly the same as ad size.
- Scan pictures/art at 225-300 dpi. Scan logos that are bitmapped at 600 dpi. Save as a TIFF.
- Scans should be the size to be used in ad so that the file size is as small as possible.
- TIFF and JPEG formats sized to the exact ad size and a minimum of 225 dpi will be accepted.

COLORS:

- Please be aware color ads are not for every sponsorship unless it is upgraded or part of your sponsorship package
 - Please send logos in JPG or PNG format

CONTACT/QUESTIONS:

- If you have any questions about the ads, placing ads, or assistance creating one, please contact your Savannah Irish Festival rep or email us at SavIrishFest@gmail.com
- Ads should be emailed to: SavIrishFest@gmail.com. Please use your business name and the words “Festival AD” in the subject line.
- Please mail your payment to:

Savannah Irish Festival
140 Morgan Pines Dr
Pooler, GA 31322

THANK YOU FOR YOUR SUPPORT!!



Sponsorship Agreement Terms and Conditions

1. This sponsorship agreement is executed on the expected agreement date _____ between _____ and The Savannah Irish Festival.
1. The sponsor abides by and agrees to pay for their sponsorship in the amount of \$ _____ for their sponsorship of the _____ Level.*
 1. 50% of balance due on Friday, January 6, 2023 (\$ _____)
 2. 100% of the balance due on Friday, January 27, 2023 (\$ _____)
2. By following the terms and the conditions of the sponsorship agreement, the sponsor grants The Savannah Irish Festival permission to use _____ company name, logo designs, trademarks, and company descriptions on marketing as per terms of the sponsorship level.
3. The agreement will be valid for the 2023 Fiscal Year of the Savannah Irish Festival.
4. Please submit the following to The Savannah Irish Festival:
 1. Logo
 2. Address
 3. Phone
 4. Information about your business you would like mentioned in your ad.

(Sponsor Signature)

(Savannah Irish Festival Signature)

(Sponsor Title)

(Savannah Irish Festival Title)

Date

Date

****Please note that the 50% and 100% Balance due applies only to individuals or businesses at a \$500 sponsorship level or greater.***