The Savannah Irish Festival

2024 Festival Sponsorship Levels

Deadline for Sponsorship Opportunities: Friday, December 22, 2023

Program Size for 2024 – 8.5 x 11

Memorial:

\$0.00

If you have had a loved one pass away since January 2023, honor their memory by adding their name to the memorial page
of the 2024 Savannah Irish Festival program. Simply email the Savannah Irish Festival at <u>savirishfest@gmail.com</u> with your
loved one's salutation, first and last name along with their birth year and death year and your loved one will be added to our
memorial page.

Family Page:

\$30.00 Per Family

\$135.00

\$250.00

\$350.00

\$500.00

• Honor your Irish heritage and your Irish family name by adding your surname along with close family members to the Family Page of the 2024 Savannah Irish Festival program!

HOOLIGAN LEVEL

- Color ¼ page 2024 Savannah Irish Festival program.
- Business name on Festival Website.

MACHREE LEVEL:

- Color ¼ Page 2024 Savannah Irish Festival program.
- Business name on Festival Website.
- 2 Festival Admission Passes on Saturday, February 10, 2024.
- 2 social media mentions betwe<mark>en January 1st and February 8th, 2024.</mark>

SHILLELAGH LEVEL

- Color ½ page 2023 Savannah Irish Festival program.
- Business name on Festival Website.
- 4 Festival Admission Passes on Saturday, February 10, 2024.
- 5 social media mentions between January 1st and February 8th, 2024.

HARP LEVEL

- Color ¾ page with a 10-word blurb in the Savannah Irish Festival program.
- Small business logo on the Festival Website with a link to your business website.
- 8 Festival Admission Passes on Saturday, February 10, 2024.
- 5 social media mentions between January 1st and February 8th, 2024.
- 1 mention on the Savannah Irish Festival Podcast.
- 2 tickets to see The Brave Collide on Friday, February 9, 2024.

SHAMROCK LEVEL

\$800.00

- Full Page ad in color including a 50-word blurb in the Savannah Irish Festival program.
- Additional ¼ page ad in color 2024 Savannah Irish Festival program.
- Mid-size business logo on Festival Website with link to business website.
- 10 Festival Admission Passes on Saturday, February 10, 2024
- 8 social media mentions between December 1st, 2023 and February 8th, 2024.
- 1 mention on the Savannah Irish Festival podcast.
- 2 tickets to see The Brave Collide on Friday, February 9, 2024.

CHEIFTAN LEVEL

\$1200.00

- Full Page ad in color including a 50-word blurb in the Savannah Irish Festival program.
- Additional ¾ page ad in color 2024 Savannah Irish Festival program.
- Mid-size business logo on Festival Website with link to business website.
- 10 Festival Admission Passes on Saturday, February 10, 2024.
- 10 social media Mentions December 1st, 2023, and February 8th, 2024.
- 3 mentions on the Savannah Irish Festival podcast.
- 2 tickets to see The Brave Collide on Friday, February 9, 2024

St. Patrick's Level

\$3000.00

- Two Full-Color Pages with a 75-word blurb in the Savannah Irish Festival program.
- Additional ½ page color ad in the 2024 Savannah Irish Festival program with Thank You.
- Large business logo on Festival Website with a link to the business website including a blurb about your business.
- 15 Festival Admission Passes on Saturday, February 10, 2024.
- 15 social media Mentions December 1st, 2023, and February 8th, 2024.
- 5 mentions on the Savannah Irish Festival podcast.
- 4 tickets to see The Brave Collide on Friday, February 9, 2024.

AD SPECIFICATIONS

- Full Page Ad 8.5 x 11
- ½ Page Ad 5.5 x 8.5
- ¼ Page Ad 4.25 x 5.5
- Business Name Mentioned will be in List Form

PHOTOGRAPHY/ARTWORK:

- Please include your business name in the file.
- All ads submitted in a format "other than a pdf" must be accompanied by any photos, artwork, and typeface that is used within the ad. Please make sure the pictures submitted are high quality for print purposes.
- Document size should be the same as the ad size.
- Please send logos in JPG or PNG format

CONTACT/QUESTIONS:

- If you have any questions about the ads, placing ads, or assistance creating an ad, please contact the Savannah Irish Festival Committee at SavIrishFest@gmail.com.
- Ads should be emailed to: <u>SavIrishFest@gmail.com</u>. Please use your business name and the words "Festival AD" in the subject line.
- Please mail your payment to:

Savannah Irish Festival 140 Morgan Pines Dr Pooler, GA 31322

THANK YOU FOR YOUR SUPPORT!!



Sponsorship Agreement Terms and Conditions

1. This sponsorship agreement is executed on the expected agreement date ______ between

and The Savannah Irish Festival.

- 1. The sponsor abides by and agrees to pay for their sponsorship in the amount of \$______ for their sponsorship of the ______ Level. *
 - 1. 50% of the balance due on Friday, December 1, 2023 (\$_____
 - 2. 100% of the balance due on Friday, January 19, 2024 (\$______
- 2. By following the terms and the conditions of the sponsorship agreement, the sponsor grants The Savannah Irish Festival permission to use ______ company name, logo designs, trademarks, and company descriptions on marketing as per terms of the sponsorship level.
- 3. The agreement will be valid for the 2024 Fiscal Year.
- 4. Please submit the following to The Savannah Irish Festival:
 - 1. Logo
 - 2. Address
 - 3. Phone
 - 4. Information about your business you would like mentioned in your ad.

(Sponsor Signature)	(Savannah Irish Festival Signature)
(Sponsor Title)	(Savannah Irish Festival Title)
	Sacres Gyr

Date

Date

*Please note that the 50% and 100% Balance due applies only to individuals or businesses at a \$500 sponsorship level or greater.