

2026 Savannah Irish Festival Sponsorship Opportunities

 **February 7–8, 2026** |  **Alee Temple** |  **Estimated Attendance: 2,000+**

Celebrate with us at the 34th Annual Savannah Irish Festival! Join The Savannah Irish Festival Committee, Inc. for two unforgettable days of Irish music, dance, food, culture, and community at our new home—Alee Temple, 100 Eisenberg Dr., Savannah, GA. We invite your organization to become part of this beloved tradition through tailored sponsorship opportunities that boost your visibility and connect you with enthusiastic local and regional audiences.

Presenting Sponsor of the Savannah Irish Festival and Podcast – \$7,500 (Exclusive)

- Naming rights: “[Your Company] presents the 2026 Savannah Irish Festival” / “[Your Company] presents Season 3 of the Savannah Irish Podcast.”
- Large logo on all printed materials, banner and website (with clickable link)
- 25 social media shoutouts across Instagram and Facebook (Oct 2025 – Mar 2026)
- Two full-color pages + bonus half-page ad in the program
- Business name mentioned on all podcast episodes (Sept 2025 – Mar 2026)
- Participate/co-host 3 podcast episodes (optional)
- Premier booth space in a high-traffic area (optional)
- Sponsor recognition from all stages
- 10 VIP passes (see page 2 for details)
- First right of refusal for 2027

Stage Sponsor – \$4,000 (2 Available: Main Stage, Cultural Stage) -

- Naming rights: “[Your Company] Main Stage” and/or “Cultural Stage”
- Mention on podcast episodes throughout January 2026
- Full-page + half-page ad in the program
- 15 social media mentions (Oct 2025 – Mar 2026)
- Participate/co-host 1 podcast episode
- Large logo on stage banners and printed materials
- Sponsor recognition during stage programming
- Premier booth near your sponsored stage
- 6 VIP passes (see page 2 for details)

Whiskey Tasting Area Sponsor – \$3,000

- Naming rights: “[Your Company] Whiskey Tasting Experience”
- Logo on tasting tent signage & whiskey guide
- Full-page ad in the program
- 10 social media mentions (Oct 2025 – Mar 2026)
- Mention on 1 podcast episode (January 2026)
- Participate/co-host 1 podcast episode
- Option to provide branded tasting cups or koozies
- 4 VIP passes

 Children's Area Sponsor – \$2,000 (2 Available) – ONE REMAINING

- Naming rights: “[Your Company] Little Leprechauns’ Lair”
- Large logo on website with clickable link
- Full-page ad in the program
- 10 social media mentions (Dec 2025 – Feb 2026)
- Opportunity to distribute branded giveaways or host activities
- Booth near the children's area (optional)
- 2 VIP passes

 Harp Sponsor – \$1,000 (Unlimited)

- Small logo on festival website
- Half-page ad in the program
- 2 social media mentions (Jan 2026)
- Booth space in vendor area (optional)
- Two - 2 day entry passes

 Shamrock Festival – \$500 (unlimited)

- Quarter-page ad in the program
- 1 social media mention (Feb 2026)
- Two – 2 day entry passes

 VIP Experience Inclusions 21+

All sponsors with VIP passes will enjoy:

- ✨ Access to the VIP Hospitality Area
- 🍷 Complimentary snacks and non-alcoholic beverages
- 🍹 Two drink tickets for use at festival bar
- 🪪 VIP badge with lanyard
- 📸 Meet and Greet with performers
- Two-day entrance access

 Podcast Sponsor – \$750 (unlimited)

- Naming rights: “Official Savannah Irish Podcast sponsored by [Your Company]”
- Half-page ad in the program
- 5 social media mentions (Sept 2025 – Mar 2026)
- Custom 30-second sponsor read on each podcast episode (Sept 2025 – Mar 2026)
- Small logo on podcast webpage & festival website (with link)

 In-Kind & Custom Sponsorships Available

Let us build a custom sponsorship that aligns with your marketing goals—media partnerships, beverage support, branded experiences, and more!

 Contact Us

Savannah Irish Festival Sponsorship Team

 Email: savirishfest@gmail.com

** Artwork Guidelines**

Please submit ads and logos in high-resolution PDF, PNG, or JPEG formats.

We offer in-house ad design for \$50 if needed.

 Submit materials to: SavIrishFest@gmail.com

Subject line: “[Your Business Name] – Festival Ad / Social Media Graphic”

Ad Only:

- Full Page Ad only \$300 (8.5 x 11)
- ½ Page Ad Only \$150 (5.5 x 8.5 or 8.5 x 5.5)
- ¼ Page Ad Only \$75 (4.25 x 5.5 or 5.5 x 4.25)

Ready to secure your program ad space? Here's what you need to know:

File Formats: Submit your ad in high-quality PDF or JPEG format, depending on the size you purchased (full, half, or quarter page).

High-Quality Images: Ensure all photos are high-resolution for crisp print reproduction.

Need Design Help? Don't have a graphic designer? No problem! The Savannah Irish Festival offers ad creation services for an additional \$50.

Payment Information: Once you confirm your ad details, The Savannah Irish Festival Committee will send you a secure online invoice via Square for your ad placement and any design assistance requested.

For Designed Ads, Please Provide:

- Business Name
- 1-2 High-Quality Photos
- Business Details: Address, Phone Number, Email, Services Offered

Optional:

- *Discount Code*
- *Irish Connection (if applicable)*
- *Additional Information*

Peace of Mind: Before printing, we'll send you a proof of your ad for final approval.

Simple, effective, and designed for your success!

The Savannah Irish Festival is happy to present the Memorial & Family Pages, two special sections in the Savannah Irish Festival program dedicated to honoring the legacy of those who have passed and celebrating the strong bonds of our Irish community.

Savannah Irish Societies:

Join us for the two-day Savannah Irish Festival on February 7–8, 2026, celebrating Irish culture, music, dance, and heritage in the heart of Savannah! This exciting event draws thousands of attendees each year and offers a unique opportunity for Irish to showcase their organizations, goods, and services. With live entertainment, cultural exhibits, and family-friendly activities, it's the perfect setting to connect with the community and celebrate all things Irish. We welcome your participation in making this beloved tradition even more special!

Option A:

- \$250
- Booth (optional)*
- ¼ page in festival program

Option B:

- \$400
- Booth (optional)*
- Half page
- Segment on 3rd Season of Savannah Irish Podcast
- Up to 30 minutes to speak on Cultural Page

Option C:

- \$100 donation
- No booth
- ¼ page in festival program

**Please be advised that any society intending to offer food at the 2026 Savannah Irish Festival is required to obtain all necessary permits from the Health Department at its own expense. Copies of all such permits must be submitted to the Savannah Irish Festival Committee no later than December 15, 2025. Compliance with this requirement is mandatory for participation as a food vendor.*

Honoring a Loved One in the Savannah Irish Festival Program:

Each year, the Savannah Irish Festival dedicates a special page in the program to families who have woven the threads of Irish heritage into the fabric of our community. If you've had

a family member pass away since January 2024, we invite you to honor their memory in the 2025 festival program. This complimentary service is for members of our Savannah Irish community.

Here's how to include their name:

- Send an email to savirishfest@gmail.com with the subject "Memorial Page - [Loved One's Name]"
- In the email, include your loved one's:
 - *Salutation (Mr., Ms., etc.)*
 - *First and Last Name*

Celebrate Your Irish Roots with the Savannah Irish Festival!

Do you have Irish ancestry? The Savannah Irish Festival is proud to celebrate the deep heritage of our Irish community. We invite families with Irish last names to be included in our 2025 program's Irish Family page. This is a wonderful opportunity to showcase your family's rich history and connect with others who share Irish roots.

Here's how to participate:

- Gather your family: Include yourself, grandparents, parents, children, and grandchildren.
- Send an email to savirishfest@gmail.com
- Subject line: Include "Irish Family Page" and include your Irish family name.
- Body of email: List the first names of all included family members.

Payment method:

Invoice: The Savannah Irish Festival Committee will send you a secure online invoice via Square for your family name placement.