

# The Savannah Irish Festival

## 2021 Festival Sponsorship Levels

**Deadline: December 30, 2021**

Program Size for 2022 5 x 7

### HOLLOGAN LEVEL:

**\$75.00**

- Business Mentioned in Program
  - 2 Festival Admission Passes
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### MACHREE LEVEL:

**\$125.00**

- ¼ Page Program Ad
  - 4 Festival Admission Passes
  - Social Media Mention
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### SHILLELAGH LEVEL

**\$200.00**

- ½ Page Program Ad
  - 6 Festival Admission Passes
    - Access to VIP Area
  - Business Logo on Festival Website
  - Multiple Social Media Mentions
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### HARP LEVEL

**\$300.00**

- Full Page Program Ad
  - 8 Festival Admission Passes
    - Access to the VIP Area
  - Business Logo on the Festival Website
  - Multiple Social Media Mentions
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### SHAMROCK LEVEL

**\$500.00**

- Full Page Program Ad
  - 10 Festival Admission Passes
    - Access to the VIP Area
  - Business Logo Advertising on the Festival Website
  - Business Logo on Website
  - Multiple Social Media Mentions
  - Business Logo included on Stage Banner
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### CHEIFTAN LEVEL

**\$1200.00**

- Full Page Program Ad
- 1 Additional Banner Ad in Program with Thanks
- 12 Festival Admission Passes
  - Access to the VIP Area
- Business Logo Advertising on the Festival Website
- Multiple Social Media Mentions
- Business Announced Throughout the Day as a Premier Sponsor
- Business Logo included on the Main Stage Banner

## AD SPECIFICATIONS

- Full Page Ad 5 x 7
- ½ Page Ad 2.5 x 3.5
- ¼ Page Ad 1.25 x 1.75
- Business Name Mentioned will be in List Form

### PHOTOGRAPHY/ARTWORK:

- Please include your business name in the file.
- All ads submitted in a format “other than a pdf” must be accompanied by any photos, artwork, and typeface that is used within the ad.
- Document size should be exactly the same as ad size.
- Scan pictures/art at 225-300 dpi. Scan logos that are bitmapped at 600 dpi. Save as a TIFF.
- Scans should be the size to be used in ad so that the file size is as small as possible.
- TIFF and JPEG formats sized to the exact ad size and a minimum of 225 dpi will be accepted.

### COLORS:

- All sponsors will be in black and white
- Images should only by line are in Grayscale.
- All RGB or CMYK ads will converted to grayscale and printed as is.

### CONTACT/QUESTIONS:

- If you have any questions about the ads, placing ads, or assistance creating one, please contact your Savannah Irish Festival rep or email us at [SavIrishFest@gmail.com](mailto:SavIrishFest@gmail.com)
- Ads should be emailed to: [SavIrishFest@gmail.com](mailto:SavIrishFest@gmail.com). Please use your business name and the words “Festival AD” in the subject line.
- Please mail your payment to:

Savannah Irish Festival  
PO Box 15182  
Savannah, GA 31416

If you are a business that supported The Savannah Irish Festival in 2021, you will have the option of either two ads in the 2022 Savannah Irish Festival program or you can upgrade your add at no additional cost.

\_\_\_\_ Additional Ad  
\_\_\_\_ Upgraded Ad

**THANK YOU FOR YOUR SUPPORT!!**



### Sponsorship Agreement Terms and Conditions

1. This sponsorship agreement is executed on the expected agreement date \_\_\_\_\_ between \_\_\_\_\_ and The Savannah Irish Festival.
1. The sponsor abides by and agrees to pay for their sponsorship in the amount of \$ \_\_\_\_\_ for their sponsorship of the \_\_\_\_\_ Level.\*
  1. 50% of balance due on Thursday, December 30, 2021 (\$ \_\_\_\_\_)
  2. 100% of the balance due on Friday, January 14, 2022 (\$ \_\_\_\_\_)
2. By following the terms and the conditions of the sponsorship agreement, the sponsor grants The Savannah Irish Festival permission to use \_\_\_\_\_ company name, logo designs, trademarks, and company descriptions on marketing as per terms of the sponsorship level.
3. The agreement will be valid for the 2022 Fiscal Year of the Savannah Irish Festival.
4. In case of any disagreement at any point of both parties, the parties will settle the matter through an independent arbitrator by their mutual agreement.
5. The sponsorship agreement will supersede all mentioned oral and written forms of understanding between the sponsor and the Savannah Irish Festival.
6. The sponsorship agreement will be governed and executed following the laws of the state of Georgia.

\_\_\_\_\_  
(Sponsor Signature)

\_\_\_\_\_  
(Savannah Irish Festival Signature)

\_\_\_\_\_  
(Sponsor Title)

\_\_\_\_\_  
(Savannah Irish Festival Title)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

*\*Please note that the 50% and 100% Balance due applies only to individuals or businesses at a \$500 sponsorship level or greater.*